

## Richmond Patent Lawyers

Richmond Patent Lawyers - Our company leads the way in intellectual property law. We have an Intellectual Property (IP) Group with a wide range of technological expertise specializing in the protection, use, exploitation and development of information technology and intellectual property.

Our professionals are knowledgeable at patent applications and trade-mark applications and registrations. Our members have assisted with several industrial design registrations and applications.

To offer effective legal advice concerning numerous complicated IT problems, a wide range of scientific skill and a legal background is required. Our experts have made the deepest research in these sciences. Some have engineering degrees while others have graduate degrees in the fields of chemistry, physics, biotechnology, electrical engineering, electronics and engineering physics. Amongst our group are members with doctoral degrees in applied chemistry, analytical chemistry, nutrition & metabolism, plant biogenetics, genetics, oncology and telecommunications. Advanced scientific backgrounds together with considerable skill at the bench equip our scientific professionals with exceptional skills and expertise.

### The Industry

Now, intangible property is the most valuable asset of many research organizations and businesses. Obtaining effective and cost-effective control and protection of intellectual property is crucial in a knowledge-driven economy. Telecommunications, cultural industries and technology are essential to the nation's economic health and growth. To guarantee continued economic success, industries should have a well-developed intellectual property plan.

As the trend to protect research results previous to public dissemination grows, access to the rights of others through cross-licensing or licensing-in is a primary concern. Therefore, flexibility in an intellectual property position could serve the dual purpose of securing a niche market and providing an asset so as to create opportunities for additional revenue flow through licensing. A research-oriented or start-up organization can achieve significant advantages by combining intellectual property assets through cross-licensing with those of a large multinational corporation.

### Protecting Intangible Assets

For many companies in today's competitive conditions, intangible assets like goodwill, brands and trade secrets are usually at the heart of commercial success. Thus, protecting intangible assets, which may consist of a significant portion of their value, is an essential approach to business.

### Inter-disciplinary Approach

Our inter-disciplinary approach allows us to offer various services. We are well positioned to provide knowledgeable and up-to-date advice both to businesses in the area of technology and to those affected only incidentally by new technological developments.

To give our clients the best service possible, we work very closely together with experts in the areas of capital markets, human resources, banking; employment law; litigation; tax; and mergers and acquisitions. Our regular participation in client specific teams ensures that our clients have the legal and scientific support needed for difficult intellectual property management and protection matters, as well as commercial transactions, comprising outsourcing agreements, the establishment of strategic alliances, and initial public offerings in biotechnology, telecommunications and various technology sectors.

### Client Focus

The input that you could offer us will be recognized and appreciated based on your expertise in your area of value and business. Your confidence in your own business strategy helps us to formulate cost effective and timely intellectual property risk assessment and advice.

In order to enhance our working relationship, we hold regular visits with you within your offices. We could discuss based on your international marketing strategy, the strategic development of national and global intellectual property portfolios. This provides a strong working relations along with a chance to maintain and build a good understanding of your business.

There is considerable importance in keeping up to date with regards to expertise and knowledge in the rapidly changing area of intellectual property. Our group's continuing education program comprises participation and attendance at worldwide conferences, and with local, national and international organizations working in varied areas of information technology and intellectual property. We maintain an extensive worldwide network of foreign associates so as to assist our clients who require intellectual property protection outside our national borders.

### Your Benefit

To be able to guarantee the most timely and efficient services to our clientele, we have really strong technical leadership and expertise in addition to modern systems. Our database is centralized to streamline all our file management, accounting function and practice management. This complex system enables the effective and efficient management of your intellectual property portfolio internationally and the generation of customized reports to help you in the management of your company. We always improve and update our system using highly trained technical staff working under the direct supervision of our advanced experts. An extensive training program along with a sophisticated internal computer network allows us to monitor and manage your portfolio with short turnaround times. We consistently achieve a high level of reliability through our advanced techniques of client-driven service and quality control.